

# Q3 2015 Results

October 28, 2015















### FRANCE Q3 2015 HIGHLIGHTS



- Strong market position and financial strength form basis for long-term success
- Continued execution on industrial plan with significantly more upside
- Focus on profitable growth, subscriber stabilization (churn reduction) and ARPU growth
- Successful back-to-school campaign: positive mobile and fixed net adds in September
- Stable top-line: B2C revenue up 1.5% QoQ
- Strong EBITDA margins at 37.6% despite c.150bps QoQ higher sales and marketing costs
- Investments in fixed and mobile network to ramp up: reduce churn, increase fixed & mobile ARPU
- Increased commercial focus on fixed market share and convergence

Note: The figures shown in the section for France are the stand alone Altice NV financials for France after the elimination of intercompany transactions between the Numericable-SFR Group and other companies of the Altice Group. These numbers may hence vary from the financial numbers published by the Numericable-SFR Group.









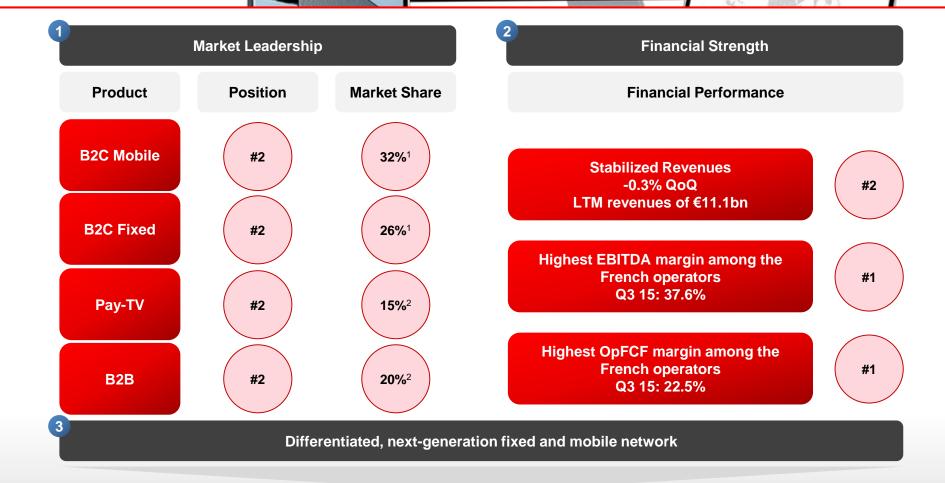






#### **FRANCE**

#### PLATFORM FOR LONG-TERM SUCCESS



<sup>1</sup> Source: Q4 14 broker estimates

<sup>2</sup> Source: company estimates

Platform for long-term success















# FRANCE INDUSTRIAL PLAN AHEAD OF EXPECTATIONS



- Efficiency gains ahead of original plan
- Significant optimization headroom
- Robust top-line
- Next phase of capex acceleration
- Medium-term 45% Adj. EBITDA margin target













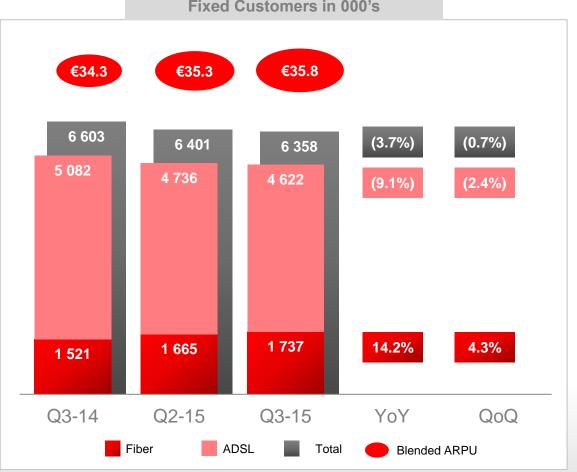


<sup>&</sup>lt;sup>1</sup> Announced annual EBITDA savings of €730m and Capex savings of €375m to be reached by 2017e

<sup>&</sup>lt;sup>2</sup> Realized and annualized synergies

# **FRANCE B2C FIXED LINE BUSINESS**





- Successful back-to-school campaign
  - 39k net adds in September (of which 36k in fiber)
- Acceleration of migration of customers to fiber
- -42k net adds in Q3 vs -120k in Q2 and -57k in Q1
- Further stabilization expected
  - Churn reduction
  - Focus on high ARPU UHB<sup>1</sup> customers (as opposed to hard sales push)
- Consistent ARPU growth











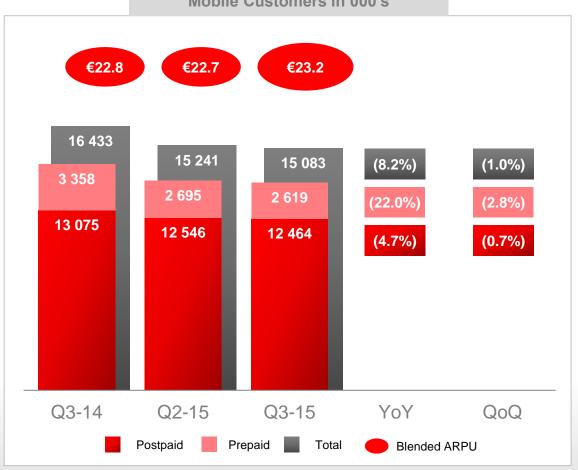




<sup>&</sup>lt;sup>1</sup> Ultra High Broadband

## FRANCE B2C MOBILE

#### Mobile Customers in 000's



- Successful back-to-school campaign
  - 23k net adds in mobile postpaid in September
- Rebalancing of mobile customers towards postpaid
- -158k net adds in Q3 vs -575k in Q2 and -422k in Q1
- Further stabilization expected
  - Churn reduction
  - Focus on higher ARPU customers
- Consistent ARPU growth





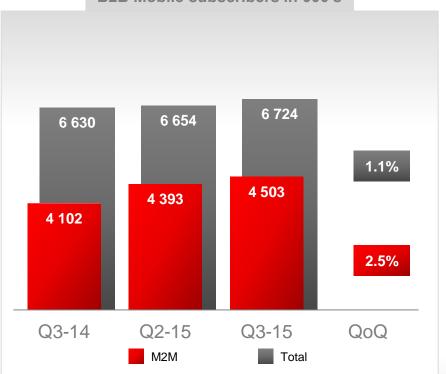




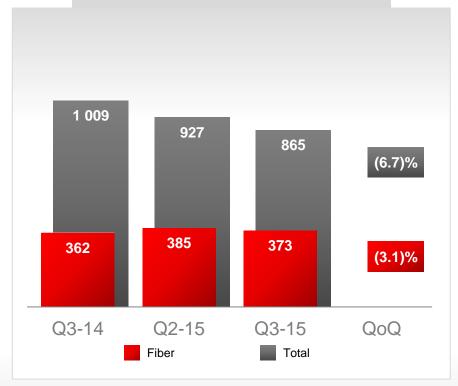








#### White Label fixed customers in 000's



**Growth in B2B mobile thanks to strong M2M sales** 

White Label fixed customers down due to lower DSL connections









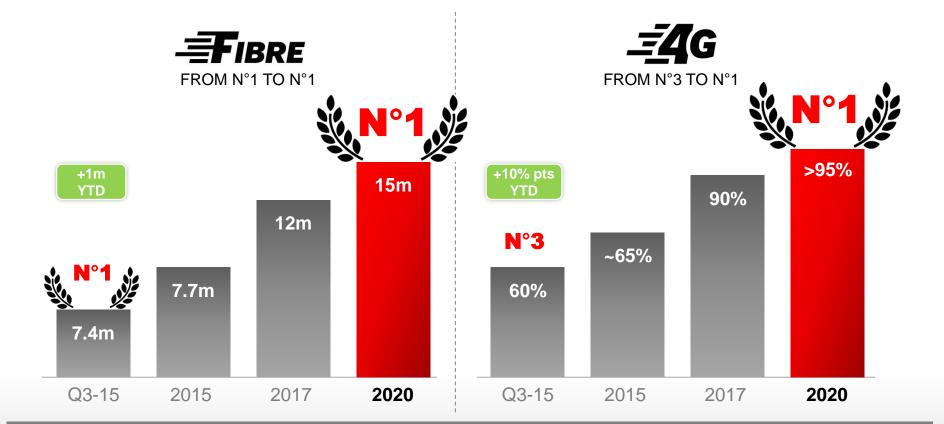






#### **FRANCE**

#### FOCUS ON MOBILE CATCH-UP INVESTMENTS AND FIBER NETWORK BUILDOUT



Strong investment in next-generation fixed and mobile networks:

Acceleration of investments in Q4 2015 expected to decrease churn and increase ARPU









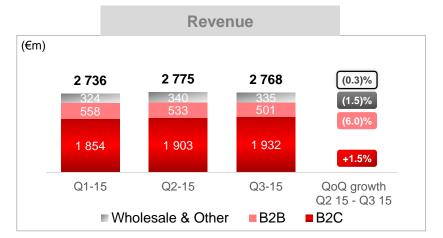


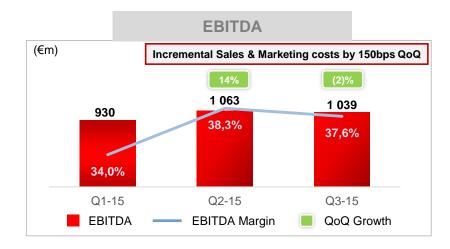


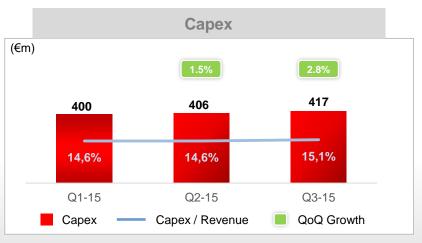


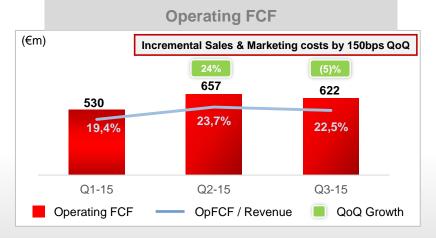
#### **FRANCE**

#### TOPLINE STABILIZING AND STRONG PROFITABILITY IMPROVEMENT









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## **GUIDANCE**



- 2015 Adj EBITDA ≥ €3.85bn ✓ ✓
- 2015 EBITDA Capex ≥ €2.0bn

Medium term guidance : Adj EBITDA > 45%