

## Q1 2015 Results

May 12, 2015

















# Operational Review

















- Clear market leader in Fiber & accelerating investment in 4G+ and Fiber
- Marketing focused on high end customers and 4P convergence
- Growing Fixed ARPU
- Postpaid Mobile ARPU Stabilisation
- Synergies larger than announced
- EBITDA Mid-term target 45%
- Significant deleveraging from EBITDA growth and working capital improvement





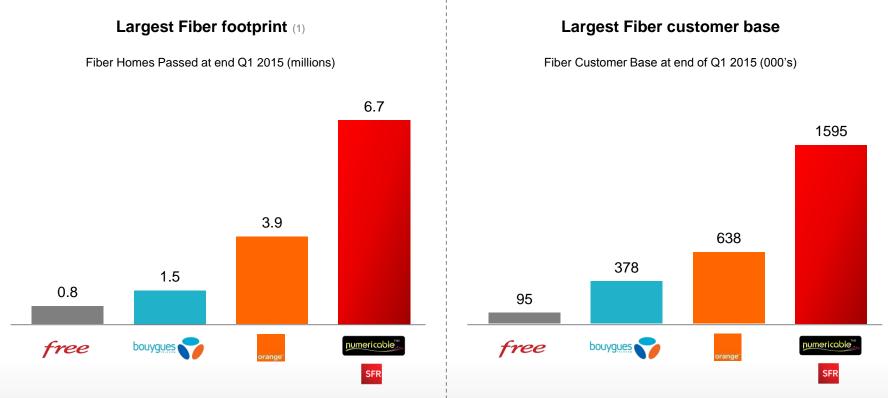












(1) Source: Q4 2014 estimates for Free, Q4 2014 published numbers for BYT, Q1 2015 published numbers for Orange and Numericable-SFR

#### **Strong Fiber advantage versus peers**







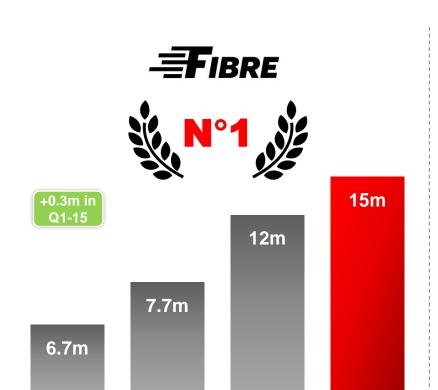




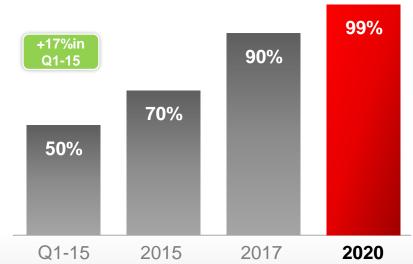




OUR LEADING NATIONAL INFRASTRUCTURE: 100M FIBER & 4G ROLL-OUT MOMENTUM







Clear leader in fiber with ambitious targets
Runway for more fiber quadruple play customers



Q1-15



2015



2017



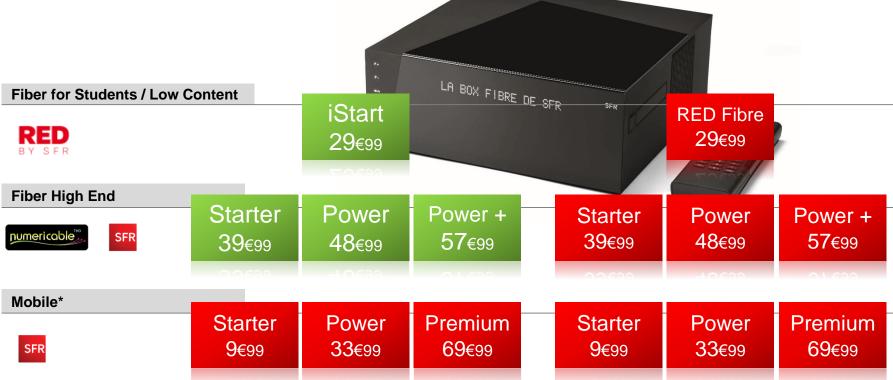
2020











<sup>\*</sup> SFR mobile offers are now sold in Numericable stores since April 1st

Harmonisation of both product offering and pricing between Numericable and SFR

Continued focus on Quadruple Play with 4-Play customers now representing 53% of fixed customer base at SFR









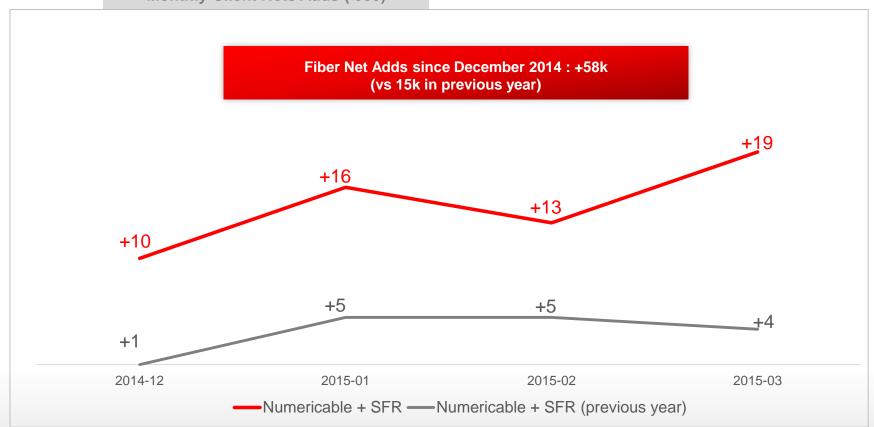






## FRANCE STRONG GROWTH MOMENTUM IN FIBER TAKE-UP

#### **Monthly Client Nets Adds ('000)**



Fiber Net Adds 4x higher than previous year

Good start in migration from DSL to Fiber







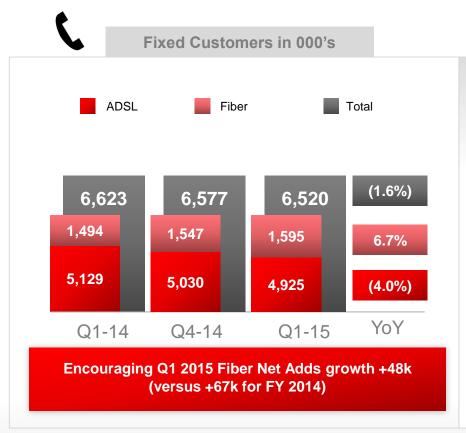


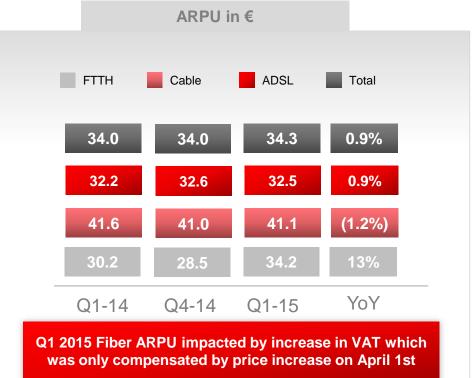






# FRANCE B2C FIXED – GROWING ARPU





Focusing on accelerating migration from DSL to Fiber, substantial uplift in ARPU Fixed ARPU trending up with gross adds ARPU 3€ above customer base at SFR

FTTH and Cable ARPUs are converging







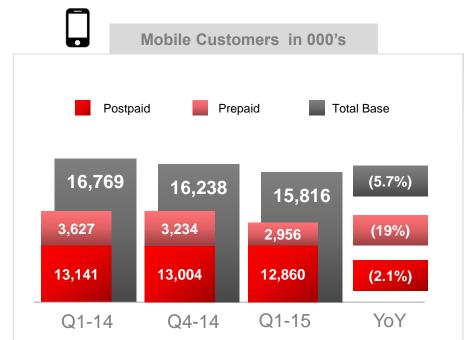








# FRANCE B2C MOBILE – STABILISATION IN POSTPAID



ARPU in €



1/3 of decline in Prepaid Customer Base is due to non-SFR brands (Virgin and Buzz)

Postpaid ARPU is flat versus Q4 2014 when adjusting for seasonal decline in consumption and services

B2C Mobile Prepaid customer base declines with limited impact on cash flow generation Refocus on higher value customers and ARPU stability

Mobile service quality is improving as 4G coverage is increasing







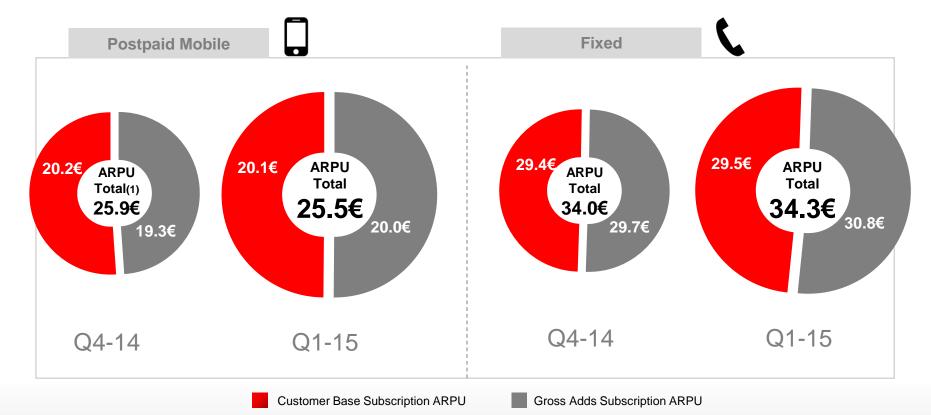












(1) Total ARPU is composed of the subscription and consumption & services

Mobile Gross Adds ARPU at par with Customer Base ARPU

Fixed Gross ARPU is 4% above Fixed Customer Base ARPU









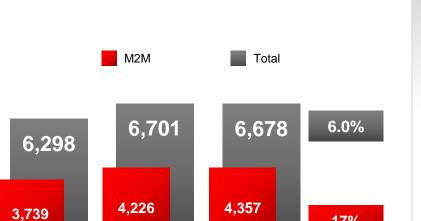






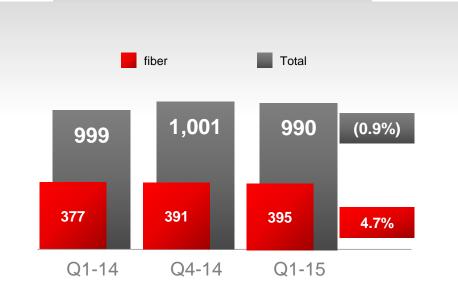
## FRANCE **B2B MOBILE & WHITE LABEL**





Q4-14

#### White Label fixed customers in 000's



**Growth in B2B Mobile thanks to strong M2M Sales** 

**Solid Growth in White Label Fiber customers** 



Q1-14





Q1-15



17%











## Financial Review









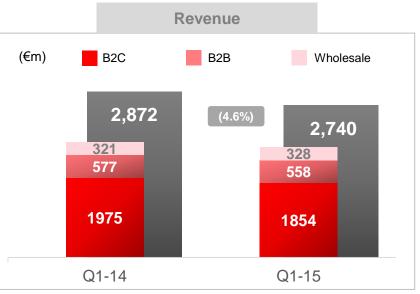


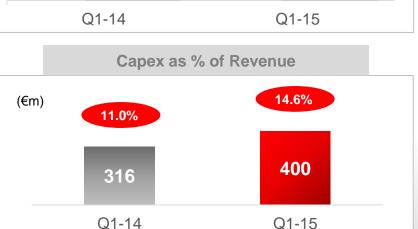




#### FRANCE KEY FINANCIALS





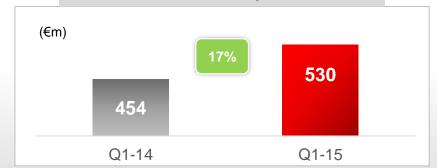


<sup>&</sup>lt;sup>1</sup> Adjusted EBITDA excludes some non-recurring or non-cash items

#### Adjusted EBITDA 1



#### **EBITDA - Capex**













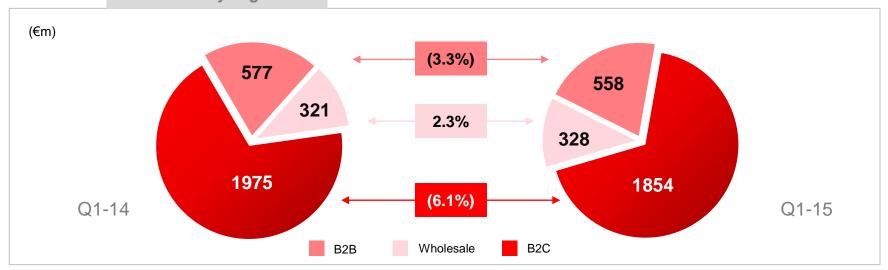




### FRANCE REVENUE SPLIT



#### Revenue by segment



- B2C Fixed revenue down 1.7% yoy due to decline in customer base
- B2C Mobile revenue down 8.7% yoy due to declining customer base and ARPUs, but limited negative value effect due to stabilisation of postpaid ARPU in Q1 15
- B2B revenue down 3.3% due to declining mobile ARPUs in B2C spreading to B2B and declining voice tariffs















#### SYNERGIES LARGER THAN ANNOUNCED

Synergies	Comments	Key items	Q1 Results
B2C	<ul> <li>Simplify range of offers and brand strategy</li> <li>Increase usage of fiber network</li> <li>Optimise client relationship management</li> <li>Improve reach of distribution network nationally</li> </ul>	Reorganisation of B2C distribution and branding strategy under review by employee representatives	*
B2B	<ul> <li>Reorganize B2B business</li> <li>Mutualise B2B client operations</li> <li>Increase profitability at Telindus</li> </ul>	Reorganisation of go to market strategy in B2B	✓ □ □ □ ✓ □ □ □ ✓ □ □ □
Network	<ul> <li>Unify &amp; Interconnect our networks</li> <li>Sale of Completel's DSL network</li> <li>Optimise our IT systems</li> </ul>	Addressed network quality issues Renegociated contracts with sub- contractors through rationalisation & prioritisation of IT projects	<b>*</b> • • • • • • • • • • • • • • • • • • •
Other	<ul> <li>Extract more value from media content</li> <li>Rationalise real estate portfolio</li> <li>Review handset purchasing and subsidisation strategy</li> <li>Implement new business model with technical suppliers</li> <li>Reduce our G&amp;A expenditure</li> </ul>	Tight cost control	>

Key savings in Q1 : IT systems €15m, G&A improvements €30m, External call center rationalisation €15m, Network operations €20m and External service provider reduction €20m















### SIGNIFICANT 20% DELEVERAGING IN ONLY 4 MONTHS OF ALTICE OWNERSHIP

#### **Debt and leverage**

€ Million	Instrument Ccy Yield	Euros Yield (inc. Hedging)	Outstand. (Inst. Ccy)	Outstand. (Closing €)
<u>Cash</u>			1 050	1 050
<u>Debt</u>				
USD Notes	5,7%	4,9%	7 775	5 623
EUR Notes	5,5%	5,5%	2 250	2 250
USD Term Loans	L3M+3.75% (1)	E3M+4.21%	2 594	1 876
EUR Term Loans	E3M+3.75% (1)	E3M+3.75%	1 900	1 900
Other debt				173
FX Effect (2)				1
Total debt				11 822
Net debt				10 772
Undrawn Facilities				
Revolving Credit Facility (3)				1 125
				March 2015
Net leverage (Q1 2015 EBITDA x 4)				2.9x
Net leverage (PF LTM EBITDA)				3.3x

- (1) With a 0.75% floor on both EURIBOR and LIBOR
- (2) Gross debt revaluation compensated by the MtoM of the FX elements of the current derivatives
- (3) Size of the RCF was increased from € 750m to € 1,125m on April, 23rd 2015
- (4) Net Leverage figures are stated before €1.83bn payment to Vivendi which occurred in Q2 2015







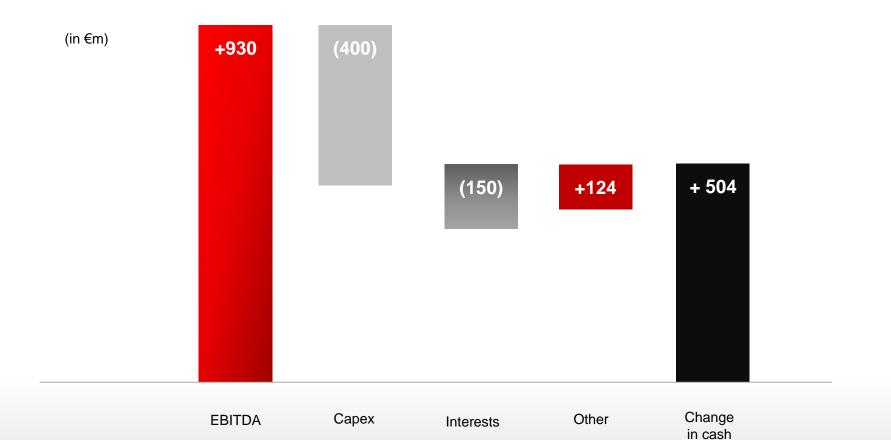








# FRANCE Q1 2015 CASH FLOW BRIDGE



(1) Other includes Taxes, Debt repayments and drawdowns and working capital improvements

















### 2015 Guidance for Numericable-SFR (1)

- 2015 Adj EBITDA
   growth > 20%
- 2015 EBITDA Capex€1.9bn €2.0bn

#### Medium term Guidance

O Adj EBITDA margin >45%

Q2 Results will be released on August 5th 2015

(1) Based on Proforma 2014 reported Adjusted EBITDA of €3.1bn



















