





## PRESS RELEASE (TRANSLATION OF ORIGINAL)

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## RMC SPORT BROADCASTER OF THE FOUR EUROPEAN CLUB FOOTBALL COMPETITIONS FOR THE NEXT THREE SEASONS









RMC Sport will broadcast the four main European Club football competitions for the new 2021-2024 cycle. For the next three seasons, the UEFA Champions League, UEFA Europa League, UEFA Europa Conference League and UEFA Super Cup will all be available on the RMC Sport channels.

The kickoff of the European Cups on RMC Sport will take place on August 11<sup>th</sup> with the UEFA Super Cup that will be broadcasted live.

RMC Sport is delighted to be able to continue the broadcast of the **UEFA Champions League**, a competition that the channels cover since 2018. RMC Sport will broadcast the first-pick of the Tuesday and Wednesday live matches from the play-offs first legs on 17 and 18 August 2021.

Like the UEFA Champions League, **the UEFA Europa League** will also remain on RMC Sport for the next three years

To this already rich football offer will be added the **UEFA Europa Conference League**, UEFA's brand new European competition. RMC Sport will be the only channels to offer 266 matches (excluding finals) of the UEFA Europa League and Europa Conference League live and exclusively each season.

Finally, RMC Sport will also continue to broadcast the **UEFA Super Cup** from August 11, 2021 (9 p.m.) with Chelsea-Villarreal live.

Next season, with the European Club Competitions as well as the English Premier League, RMC Sport subscribers will be treated to some great weeks of football with the biggest clubs and the best football players.

## RMC Sport the essential application for sports fans

RMC Sport channels offer full access to football with the first-pick of the Tuesday and Wednesday live matches of the UEFA Champions League (excluding the final), the English Premier League and the majority of the UEFA Europa League and the UEFA Europa Conference League. But also World boxing championships and the best of MMA.

RMC Sport channels are available from 9€/month for SFR subscribers or 19€/month for non-subscribers. The subscription is with or without commitment.

With SFR PLUS SPORT (RMC Sport + beln SPORTS), 100% of the UEFA Champions League and the biggest European leagues are available in a single subscription.

For all subscribers, the RMC Sport application is available on all platforms and on the go, with immediate access to live, replay and also to live shows and exclusive reports.

## About Altice France - alticefrance.com

Altice France is the leading player in the convergence between telecoms and media in France.

Through SFR, the 2nd French operator, Altice France is a key player in telecoms serving 25 million customers. With an optical fiber network (FTTH / FTTB) of 23 million eligible outlets, SFR has launched 5G in France and also covers 99.6% of the population with 4G. SFR has major positions on the entire market, whether with the general public, businesses, communities or operators. Altice France is also a leading media group around iconic brands such as BFM and RMC. In 2020, Altice France achieved sales of 10.9 billion euros.

To follow the group's news on Twitter: @AlticeFrance

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